

Craig Trahan

Graphic Design Illustration Photography
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(512)658-0688

core skills

Graphic Design
Commercial Photography
Typography and Layout
Illustrations
Project Management

Scope Imports (Burnside/Sierra Pacific Clothing)

International Clothing Group based in Houston

Digital Media Manager (6/18-current)

- Conceptualizing and creating digital assets for use on social media, retail website, and occasionally print products for brands including Burnside Clothing, Sierra Pacific Clothing, Featherlite Apparel, Hilton Bowling, Hilton Outdoors, and Rawlings.
- Organizing, art directing, and executing photoshoots as photographer and retoucher.
- Creating, designing, and implementing catalogs, tech packs, technical illustrations, and other print materials.
- Promoted from Digital Content Creator to Digital Media Manager in 2020

Freelance Projects

www.craigtrahan.com

Freelance Commercial Artist/Generalist/Production Artist/Photographer (2012-present)

- Creation of materials such as flyers, infographics, logos, page layout/design, infographics, and posters for clients including Ambig Clothing, Split USA, Chapter Clothing, Stavis & Cohen Financial, Accelerate Learning, Next Decade LNG, Cathy Stubbs Realty, IER Electrical OEM, and many more.
- Photography and retouching for clients including Houston Methodist Hospital, Montgomery County Food Bank, Gorme Foods, Mirth Caftans, Ambig Clothing, and various weddings and events.

Artimorean Art and Media

Book Publisher

Illustrator/Creative Director (3/17-present)

- Managing the conceptualization and design of new coloring books with focus on multiple projects at once.
- Use of Adobe Creative Suite to design covers, produce artwork, and manage typesetting.
- Identifying and resolving formatting errors during final stages of book design.

Miller Transportation Management

Logistics company specializing in last mile delivery.

Regional Manager, Trinity Couriers, Powerforce Inc. (3/14 -6/17)

- Managing multiple branches (over 52 million in revenue) with responsibility for all operations and business development in five locations including Houston, Oklahoma City, Tulsa, Phoenix, and Minneapolis.
- Clients included Amazon, CVS, Pharmscript, and Autozone.
- Hiring, training, and managing over 1800 employees and contractors including drivers, area managers, and office personnel.
- Overseeing the completion of over 5 million deliveries in 3 years, never missing a single route or delivery.

Education

AAS in Graphic Design from Houston Community College

Pursuing AAS in Digital Photography at Houston Community College

Proficient with:

Photoshop • Lightroom • Illustrator • InDesign

Familiar with:

Premiere Pro • Blender • Dreamweaver

My portfolio can be seen at www.craigtrahan.com